



18<sup>th</sup> January 2022

**Britannia Financial Group**

**Appointment of Head of Strategy**

The Britannia Financial Group is pleased to announce the appointment of Mark Bruce as Group Head of Strategy. Mark joined the Britannia Group of Companies on 4<sup>th</sup> January 2022 and, in his role, Mark is responsible for managing the Group's strategic growth, integration, and technology. Mark will join the board of Britannia Financial Group Limited and the other UK regulated Britannia entities, subject to regulatory approval.

As Britannia continues with its recent global expansion, Mark will play an integral part in advising on the Group's strategic growth plans and, also, in ensuring that Britannia's technology and automation platforms facilitate seamless delivery of the Group's disruptive offering across such growth. In addition, Mark's innovative approach to technology will allow the Group to identify new areas for growth that will allow the Group to continue to offer a highly personalised service to its clients and counterparties, both present and future.

Mark joins Britannia with a rich knowledge of financial services and global markets and associated technology. Most recently Mark was Head of Fixed Income, Currencies and Commodities at Jump Trading LLC where he also had responsibility for Sales and Strategy for Jump's Direct Trading business.

**Daniel Reiser, Director of Britannia Financial Group Limited, commented:**

*"We are delighted to begin 2022 by welcoming Mark to Britannia as we build on the growth and success of recent years. Mark's experience within the financial market, and his wealth of knowledge in bringing about innovation through technology, will be invaluable to delivering our vision as we further enhance Britannia's offering to our current and future client base. We very much look forward to working with Mark and the year ahead."*



**BRITANNIA** | Financial  
Group

Further information can be found at [www.britannia.com](http://www.britannia.com).

**For further information please contact:**

**Britannia Financial Group**

Daniel Reiser, Director

+44 (0)20 3931 7950

Sebastian Jones

+44 (0)20 3325 4146

Mark Bruce

+44 (0)20 3093 9040

**Media Enquires:**

**Hawthorn Advisors**

Henry Lerwill

[Britanniafg@hawthornadvisors.com](mailto:Britanniafg@hawthornadvisors.com)

+44 (0)7894 608 607

About Britannia Financial Group:

Britannia Financial Group (“Britannia”) is a leading international financial services group headquartered in London with offices across a number of jurisdictions. Britannia combines local expertise with global solutions to offer personalised, full-service banking, and securities services to its clients. Across five fully regulated entities including Britannia Global Markets, a FCA authorised and regulated broker (FRN 739949), Britannia services a diversified, international client base consisting of institutions, corporates, family offices and UHNWs.